

**8530 MONOLEC® SPB™ ENGINE OIL
2300 L-X® HEAVY-DUTY CHEMICAL SUPPLEMENT**

WILLIAM JORDAN-CONSULTING BUSINESS, Monroe, LA
2004 Dodge Ram 2500 5.7 Liter Hemi Engine • SIC 8811 Private Household

Average fuel economy improvement of 3.5 miles per gallon

CUSTOMER PROFILE

William Jordan travels extensively across the Arkansas, Mississippi, Louisiana, and Texas regions as a computer consultant for Northrup-Grumman. He travels up to 5,000 miles monthly.



APPLICATION

William owns a 2004 Dodge Ram 2500 with a 5.7 liter Hemi gasoline burning engine that was operating normally with no problems noted.

AREA OF INTEREST

While using a commercial brand of engine oil, oil changes were regularly performed at 3,000 miles. Fuel efficiency was noted at 15.1 miles per gallon averaged during the first 20,000 miles on the engine. He was interested in trying successful and proven methods to reduce the number of oil changes and to reduce his increasing fuel costs.

LE SOLUTION

LE Representative Jesse Carter recommended 8530 MONOLEC® SPB™ Engine Oil which met the viscosity requirements (SAE 5W-30) of his vehicle manufacturer. To assist in improving fuel efficiency, Jesse recommended LE's 2300 L-X® Heavy-Duty Chemical Supplement as a fuel supplement for the gasoline engine. Jesse also recommended immediately doubling his oil drain intervals to 6,000 miles with plans to extend this to over 10,000 miles per oil change as the MONOLEC Engine Oil worked to clean up the residue left over from the previous engine oil.

CUSTOMER COST SAVINGS

Being a stickler for precise measurements, William meticulously monitored his fuel consumption and charted these measurements before and after the addition of LE lubricants to show a cost analysis breakdown.

William charted an average fuel economy improvement of 3.5 miles per gallon (18.6 mpg) and noticed a temperature drop in the engine as well. He has also noticed more power and a reduction in oil consumption.

FUEL SAVINGS

Commercial Brand

5,000 miles monthly @ 15.1 miles per gallon
= 331.13 gallons of fuel used

331.13 gallons X \$1.70 per gallon
= \$562.93 monthly fuel cost

8530 MONOLEC SPB Engine Oil WITH 2300 L-X Heavy-Duty Chemical Supplement

5,000 miles monthly @ 18.6 miles per gallon
= 268.82 gallons of fuel used

268.82 gallons X \$1.70 per gallon
= \$457.00 monthly fuel cost

Lubrication Engineers wishes to thank William Jordan and LE Representative Jesse Carter for information provided to prepare this report.

William orders his oil sent to his home and then takes enough oil to his local “quick lube” and asks them to change the oil using the LE MONOLEC Engine Oil instead of their commercial grade oil.

He has determined that he has realized a fuel savings per month of \$105.93. Plus he is saving even more on vehicle maintenance costs by not having to change his oil so often. Simply by using a combination of LE’s Engine Oil and fuel supplements **he plans to achieve a fuel savings of \$1,271.16 per year.**

William believes that anybody can afford to buy the best LE lubricants and see a net savings while keeping more money in their pocket. He believes that he is getting more power and performance from LE than from any commercial or synthetic lubricant that he has tried.

He comments, “Even the best competitive oils on the market don’t give me this kind of incredible fuel savings. My fuel savings of 3.5 miles per gallon is practically unbelievable. **I was getting 280 miles per tank fill up, but now with LE I’m getting up to 420-450 highway miles per tank fill up.** I’m extremely pleased with getting the best lubricants for my truck and realizing significant cost savings too. What could be better than that?”



Jesse Carter