

**2300 L-X® HEAVY DUTY CHEMICAL SUPPLEMENT
8800 MONOLEC ULTRA® ENGINE OIL
C & W PAWN SHOP, Oak Grove, LA**

1978 Chevrolet School Bus • SIC 8811 Private Household

**LE's 2300 L-X HEAVY DUTY CHEMICAL SUPPLEMENT SAVES
\$595.34 IN FUEL SAVINGS ANNUALLY.**

CUSTOMER TESTIMONIAL

CUSTOMER PROFILE

C & W Pawn Shop is owned by Carlton Ward. It has been in business for 12 years, and an LE customer for 8 years. Carlton Ward not only runs this pawn shop, but he also drives a school bus for West Carroll Parish School as an independent contractor.

APPLICATION

Carlton has a 1978 Chevrolet 58 passenger bus with a Ward body. His bus route takes him over rough Louisiana roads. He drives approximately 6,500 miles annually.

AREA OF INTEREST

Mr. Ward was looking for a lubrication program that would extend the life of the engine for this bus and give him better fuel economy.

LE SOLUTION

LE Representative Jesse Carter recommended LE's 2300 L-X Heavy Duty Chemical Supplement to give Mr. Ward better fuel economy and LE's 8800 MONOLEC ULTRA Engine Oil to extend the engine life of the bus. The bus has gone more than eight years and 200,000 miles on LE's 8800 without an overhaul. Carlton

changes the oil once at the beginning of each school year and adds make-up oil as needed.

LE's 2300 L-X is a power-releasing fuel and oil supplement for internal combustion engines. **It is a carefully selected combination of oils and chemicals; cleans internal engine parts, prevents carbon and gum deposits on rings, plugs, injectors, pistons, valves, carburetors and PCV valves.** It also reduces friction and wear, reduces fuel consumption and increases power through more complete combustion.

LE's 8800 MONOLEC ULTRA Engine Oil is used for heavy-duty, long-drain service in diesel and gasoline engines. **It improves fuel efficiency, reduces wear and provides all-season, all-weather performance.** LE's 8800 is made from select paraffinic base oils and contains MONOLEC®, LE's exclusive wear-reducing additive.

CUSTOMER COST SAVINGS

Before using LE's 2300, Carlton was averaging 4.5 miles per gallon. It took 1,444 gallons of fuel, at a cost of very low per gallon (\$1,487.32 total), to travel 6,500 miles. Since he began adding 2300 to his fuel tank, his mileage has increased to 7.5 mpg. Now, he only buys (866 gallons (\$891.98) to travel that same 6,500 miles.

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LE's 2300 L-X Heavy Duty Chemical Supplement saves him \$595.34 in fuel savings annually. These savings alone have paid for the cost of the oil and fuel treatment.

Carlton also tells a story about the tremendous abilities of LE's 8800 MONOLEC ULTRA® Engine Oil. He states, ***“Every two years one of my customers buys a new vehicle and comes in to buy six quarts of LE's 8800 from me. He always asks me to sell him more of that ‘good oil.’ He puts it in the new vehicle and drives it for two years without changing, trades it in and then comes back for the next six quarts with the next new vehicle.”*** The trade-in vehicles are reportedly all in excellent condition after two full years on the same crankcase fill of LE's 8800.

Carlton Ward also uses LE's 2059 MONOLEX® Penetrating Oil & Lubricant and LE's 3752 ALMAGARD® Vari-Purpose Lubricant.



We would like to thank Mr. Carlton Ward, Owner of C & W Pawn Shop, and LE Representative Jesse Carter for the information provided to prepare this report.

Jesse Carter